WBNG MB 560 BINGHAMTON Joh	NG Television Inc Columbia DR Inson City, NY 13790-3300
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Shorr and Associates Inc 100 N 20TH ST STE 201 PHILADELPHIA, PA 19103-3700

Contract # 421087

Schedule Dates 10/11/16-10/17/16

Advertiser Friends of Schumer

Advertiser Friends of Schumer (28827)

Agency Shorr and Associates Inc (1183)

Product Political - State Senator (1098)

Brand F-US Senate/NY Senate (141931)
Salesperson Continental, Washington DC (1465)

Sales Office Katz/Washington DC

Buyer Name
Phone/Fax /
CPE N/A

Account Types National/Agency Political

Billing Type Standard
Comments

Date:

 Date Entered
 10/10/16

 Last Modified
 10/10/16

Entered By Denise Edmister
CO-OP No

Headline # Demo

Normal

25327731

Order Type Package Deal

 Commission %
 15.00

 Commission
 \$1,455.75

Net Total \$8,249.25

Sales Tax

WBNG CBS (WBNG	i)	
By Broadcast Month	Spots	<u>Rate</u>
Oct. 2016	36	\$9,705.00
Grand Total:	36	\$9,705.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	e Th	r Fr	Sa S	u S	pots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/16-10/17/16	2	:30	8A- 9A (EST)		1	1	1	1	1	i		5	\$150.00	\$750.00	WBNG CBS (WBNG)		10/10/16
2.0	Normal Line / SPOT	10/11/16-10/17/16	2	:30	7A- 8A (EST)	1	Х	X	X	X	X			2	\$500.00	\$1,000.00	WBNG CBS (WBNG)		10/10/16
3.0	Normal Line / SPOT	10/11/16-10/17/16	2	:30	5A- 5:30A (EST)	1	Χ	X	X	X	X			2	\$90.00	\$180.00	WBNG CBS (WBNG)		10/10/16
4.0	Normal Line / SPOT	10/11/16-10/17/16	2	:30	6A- 7A (EST)		1	1	I I	1	1			4	\$250.00	\$1,000.00	WBNG CBS (WBNG)		10/10/16
5.0	Normal Line / SPOT	10/11/16-10/17/16	2	:30	12P- 12:30P (EST)	1	Х	X	X	X	X			2	\$250.00	\$500.00	WBNG CBS (WBNG)		10/10/16
6.0	Normal Line / SPOT	10/11/16-10/17/16	2	:30	5:30P- 6P (EST)		1	1	I I	1	1			3	\$350.00	\$1,050.00	WBNG CBS (WBNG)		10/10/16
7.0	Normal Line / SPOT	10/12/16-10/17/16	2	:30	5P- 5:30P (EST)		1	l I	1		1			3	\$300.00	\$900.00	WBNG CBS (WBNG)		10/10/16
8.0	Normal Line / SPOT	10/11/16-10/17/16	2	:30	7P- 7:30P (EST)		1	1	i I		1			3	\$175.00	\$525.00	WBNG CBS (WBNG)		10/10/16
9.0	Normal Line / SPOT	10/17/16-10/17/16	2	:30	7:30P- 7:57P (EST)		1	l I	I I	1	1			1	\$175.00	\$175.00	WBNG CBS (WBNG)		10/10/16
10.0	Normal Line / SPOT	10/15/16-10/15/16	2	:30	7P- 7:57P (EST)			l I	I I		I I	1		1	\$125.00	\$125.00	WBNG CBS (WBNG)		10/10/16
11.0	Normal Line / SPOT	10/16/16-10/16/16	2	:30	7:00:01P- 60 MINUTES			i I	į		1		1	1	\$600.00	\$600.00	WBNG CBS (WBNG)		10/10/16
12.0	Normal Line / SPOT	10/11/16-10/14/16	2	:30	11:35P- 12:35A (EST)	2		X	X	i	X			2	\$150.00	\$300.00	WBNG CBS (WBNG)		10/10/16
13.0	Normal Line / SPOT	10/11/16-10/17/16	2	:30	11P- 11:35P (EST)		1	1	I	İ	1	i		3	\$450.00	\$1,350.00	WBNG CBS (WBNG)		10/10/16

CONFIRMATION CONTRAC	l	
Accepted-Station:	Date:	Comments:

Accepted-Agency/Advertiser:

Sho 100	WBNG Te 560 Colum Johnson Column Johnson Jo	levision Inc nbia DR City, NY 13790-3300	Sch Adv Age Pro- Bra Sale Sale Buy Pho CPE Acc Billi	esperson es Office ver Name one/Fax	Friends of Schu Shorr and Asso Political - State F-US Senate/N' Continental, W. Katz/Washingto	umer ociates Sena Y Sen ashing	inc tor (included to the second text) ate (included text)	(118: 1098) 1419:) 31)				Date Ent Last Moc Entered CO-OP Headline Demo Order Ty Package Commiss Commiss Net Tota Sales Ta	dified By e # //pe ! Deal sion % sion	10/1 Den No 2533 Nor 15.0 \$1,4	10/16 10/16 ise Edmister 27731 rmal 00 455.75 249.25		WBNG CBS (WBNG By Broadcast Month Oct. 2016 Grand Total:		\$9,70.0 \$9,70.0	
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	Fr Sa	a Su	Spots	Rate		Total	Ι	Station	Comment	ts .	Entered
	,, , , , ,	10/15/16-10/16/16	2		1P- 11:35P (EST)	1				<u> </u>	1		2	\$450	0.00		WBNG CBS		23		.0/10/16
15.	Normal Line / SPOT	10/16/16-10/16/16	2	:30 9	A- 10:30A (EST)							1	1	\$200	0.00	\$200.00	WBNG CB	S (WBNG)		1	.0/10/16
16.	Normal Line / SPOT	10/15/16-10/15/16	2	:30 8	A- 10A (EST)						1		1	\$150	0.00	\$150.00	WBNG CB	S (WBNG)		1	.0/10/16

CONFIRMATION CONTRACT

Date:

Comments:

Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

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